



KEY MESSAGES + FACT SHEET

Mission + Vision

Our mission is to **increase the number of students learning in great public schools**. Our vision is that **every child, in every neighborhood**, excels in a world-class public school and thrives in the Houston of tomorrow.

Who We Are

Good Reason Houston exists to accelerate progress within school districts and promote courageous decisions that improve the quality of our public schools. We build deep partnerships to improve student achievement and sustain long-term change across Houston.

What We Do

We develop transformational partnerships with both traditional ISDs and high-quality public charter schools to **Accelerate District Transformation**. We partner with superintendents and leadership teams to improve existing schools and create new high-performing schools. While we believe these partnerships will create lasting change, we know districts cannot do it alone, so we work to **Cultivate a Supportive Ecosystem** that continually fuels our schools with the talent and community support needed to ensure every child has access to a high-quality school.

Our Story

Business leaders, legislators, and community members have long been voicing concerns about education trends in Houston. In order to address these concerns and the growing inequities in our city, Good Reason Houston was launched in January 2018 with generous seed funding from Houston Endowment and Kinder Foundation. These founding supporters are committed to advancing an organization which champions a bold, optimistic vision for education in our region. Since then, our organization has grown to serve more than 11 public school districts in Harris county, with over 500,000 students, with support from visionary funders who invest in our goals, in the hope that all Houstonians join our movement to improve education.



Organizational Goals (measured by the state's A-F rating system)

1. By the end of the 2021-22 school year, 10,000 more Houston students are learning in schools that are rated A or B by the Texas Education Agency, and
2. By the end of the 2025-26 school year, we will have created 60,000 new quality public school seats.

Core Beliefs

- Driving toward **equitable outcomes** is our North Star.
- **Diversity** is our region's superpower.
- Houston families deserve **compassionate honesty**.
- There is **more than one way** to solve complex, persistent problems.
- Houston is **powerful, yet unfinished**.
- **Courageous optimism** fuels progress.

Fast Facts

Launched: 2018

CEO: Alex Elizondo

Staff size: 25

Students served: 514,000

Students attending schools rated C, D, or F by TEA: 265,000

Districts served: 9

- Aldine ISD
- Alief ISD
- Channelview ISD
- Galena Park ISD
- Pasadena ISD
- Sheldon ISD
- Spring ISD
- Spring Branch ISD

Overall budget for Phase I of our work: \$41.4M

Updated: January 2021