MARSHALL CENTER FOR ADVANCED CAREERS



WHAT WE LOVE

The Marshall Center for Advanced Careers sets the benchmark for educational excellence, blending rigorous academic coursework with the attainment of industry-recognized certifications. This dual focus ensures that students are not merely engaging with theoretical knowledge, but are mastering the practical skills and standards required in today's competitive job market.

BY THE NUMBERS

At the Marshall Center for Advanced Careers, Alief ISD offers a diverse array of educational opportunities through their **45** different industry-based certification offerings, and Marshall's **30** programs of study. Alief ISD's dedication to practical skill development and academic success is shown by their **5,239** high schoolers taking CTE courses across the district, **1800** of which come to Marshall for hands-on career and technical education programming.

INSIGHTS INTO INSPIRATION

Rigor: Pushing Students to Think Bigger

Through rigorous training and assessment, **students emerge as skilled craftsmen capable of precision work under demanding conditions.** Digital Design students, for example, are immersed in a curriculum that leads to Adobe Certified Associate (ACA) certifications, fostering proficiency in digital communication tools essential for graphic design, web development, and digital media. This program emphasizes the development of creative talents and the technical skills required to navigate and innovate within the digital landscape.

Through these and other certification-focused programs, the Marshall Center for Advanced Careers ensures that rigor is not just about challenging students academically but preparing them with the credentials and competencies that affirm their readiness for professional success.









Relevance: Doing Work that Matters Today

The Marshall Center for Advanced Careers aligns its curriculum with workforce demands, providing hands-on experience and skills for career readiness. For instance, the Automotive Technology program prepares students for ASE certification and equips them with practical vehicle maintenance skills. Similarly, the Health Sciences program offers pathways to certifications like Certified Nursing Assistant (CNA) and Patient Care Technician (PCT), directly preparing students for healthcare careers. Welding students acquire techniques essential across sectors, readying them for American Welding Society (AWS) certifications. This focus on real-world skills and industry-recognized certifications ensures students' professional growth and success.





Relationships: The Power of Social Capital

The emphasis on group learning and collaboration at the Marshall Center for Advanced Careers is a testament to **the institution's commitment to preparing students to navigate professional relationships in the modern workplace.** In the Digital Design program, for example, students engage in projects that lead to certifications such as the Adobe Certified Associate, where teamwork is paramount. These collaborative projects, ranging from creating digital marketing campaigns to designing user interfaces, mirror real-world scenarios where designers, developers, and marketers must work in concert to achieve common goals.

We All Have A Place, And A Voice, Here

At the Marshall Center for Advanced Careers, classroom and campus leaders intentionally nurture environments where **students feel safe questioning assumptions and exploring careers without judgment.** From community building workshops addressing vulnerability to peer storytelling spotlights, inspirational schools champion opportunities where young adults can gain the courage they need to lean into promising vocations brimming with potential.



LEARN MORE AT <u>ALIEFISD.NET/O/MCAC</u> AND <u>SCHOOLSTHATINSPIRE.ORG</u>

Our mission is to immerse learners in real world workforce activities via flexible learning studios that emulate today's work environments.

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